

2021 ARCHBISHOP'S ANNUAL APPEAL

*Reaching Out,
Healing Together*

TO: PASTORS & PARISH ADMINISTRATORS
DATE: THURSDAY, FEBRUARY 18, 2021
FROM: ANNUAL APPEAL OFFICE
RE: 2021 ARCHBISHOP'S ANNUAL APPEAL

REMINDER...

Wednesday, March 3rd @ 7:30pm is the First Ever Virtual Kickoff

FIRST EVER VIRTUAL KICKOFF

For the first time ever, please join Archbishop Leonard Blair
Wednesday, March 3, 2021, at 7:30 p.m.,
for the Archbishop's Annual Appeal Virtual Kickoff,
allowing him the opportunity to personally introduce the

2021 ARCHBISHOP'S ANNUAL APPEAL

Reaching Out, Healing Together

On Wednesday, March 3, at 7:30 p.m., please go to,
[ARCHDIOCESEOFHARTFORD.ORG/APPEAL](https://archdioceseofhartford.org/appeal/)
to participate in the 2021 Virtual Kickoff from home!

Parish Launch...

The Weekend of March 6th & 7th
2021 ARCHBISHOP'S ANNUAL APPEAL
REACHING OUT, HEALING TOGETHER

1. **Virtual Kickoff Event for ALL** – We will be providing a Virtual Kickoff Event that will air on Wednesday, March 3rd at 7:30pm @ <https://archdioceseofhartford.org/appeal/>. The event will include a special message from Archbishop Blair. All those who receive the first request letter from Archbishop Blair will receive an invitation to watch on the evening of March 3rd. *Please join us...*

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2. **Parish Launch** – During the weekend of March 6th & 7th we are asking all parishes to show the Appeal Downloadable Digital video at all scheduled Masses and link the Downloadable Digital video to all of the parish's social media outlets. Any parish that previously requested a physical DVD, will be receiving them in the coming days. All other parishes will find the needed links below. Please note there are a couple seconds of 'darkness' or no visible image at the start of the video.

Appeal Video DOWNLOADABLE ENGLISH Copy

This link provides an option to DOWNLOAD the video, through VIMEO. Once the video is downloaded it can be used for presentational use during Masses.

<https://Vimeo.com/504525735/166abdcc26>

Appeal Video EMBEDDABLE ENGLISH Copy

This link will provide access to the video on VIMEO to an EMBEDDABLE version, allowing you to EMBED the video onto any desired platform.

<https://player.vimeo.com/video/506230691>

Appeal Video DOWNLOADABLE SPANISH Copy

This link provides an option to DOWNLOAD the SPANISH translated video, through VIMEO. Once the video is downloaded it can be used for presentational use during Masses.

<https://vimeo.com/506233448/89445bed48>

Appeal Video DOWNLOADABLE POLISH Copy

This link provides an option to DOWNLOAD the POLISH translated video, through VIMEO. Once the video is downloaded it can be used for presentational use during Masses.

<https://vimeo.com/510253599>

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3. **Posters & Operational Manuals** – All parishes have been shipped Appeal posters and a copy of the 2021 Archbishop's Annual Appeal Operational Manual via UPS. Please be sure to display the posters and refer to the Operational Manual for weekly activities
4. **Rear of Church Material** – Please place Rear of Church packets by the church doors for any parishioner that may not have received a mailing at home, refer to the Operational Manual, see page 17 for a suggested Bulletin Announcement.
5. **Appeal Donate Button** – We are also asking that your parish webpage provide a link to the Appeal donate page. Attached to this email blast, you will find a graphic that can be used in combination with this link <https://appeal.archdioceseofhartford.org/donations> on your parish website and social media platforms that will direct your parishioners to the Appeal website to make a donation to this year's Appeal.
6. **Parish Statistics** - You may request updated information from the Appeal Office at any time. The Archdiocesan website also carries each parish's up-to-date Appeal information and statistics for your perusal at any time, at <https://archdioceseofhartford.org/appeal/> - you will find on this page the Vicariate Progress Reports, which are listed by Deanery and are updated weekly, for the most current information.

AS WE CONTINUE TO PRACTICE SOCIAL DISTANCING...

- Please know that the Appeal Office is continuing to work diligently, although we may not be in the office some days, we are working remotely. If you need to reach us, we have complete access to our email for Tina Poet at tina.poet@aohct.org or for Tim O'Shea at Tim.O'Shea@aohct.org please feel free to reach out to either of us. We are also checking the Archbishop's Annual Appeal Office voicemail on regular basis @ 1-800-781-2550, but if you need immediate assistance, please do not hesitate to contact Tina via her cell phone @ 203-314-6553.

Important Upcoming Dates:

Virtual Kickoff for ALL

Wednesday,
March 3rd @ 7:30pm

Parish Launch with Video

Weekend of March 6th & 7th

Virtual Kickoff Event

Located @
<https://archdioceseofhartford.org/appeal/>